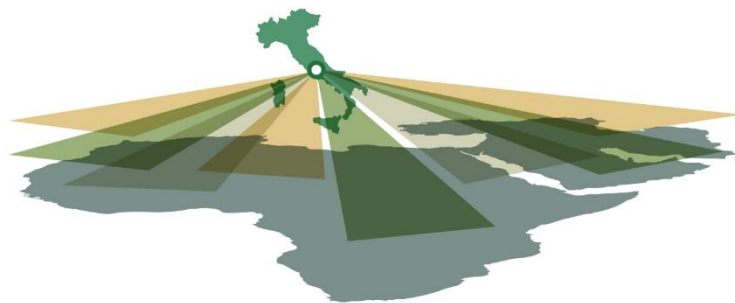


ANNUAL MEETING ITALIAN ARAB BUSINESS FORUM Milan, March 31, 2026



- 8:15–9:00 a.m.: **Registration and welcome coffee**
- 9:00–10:45 a.m.: Opening and preliminary remarks
 - Welcoming remarks
 - Keynotes

Signing of MoU

- 11:00–11:45 a.m. **Italy and Egypt: promoting mutual economic growth through strategic partnerships and innovative approaches**

Description: An overview of the state of the art of Italian-Egyptian relations, with a focus on joint projects, investments, and commercial opportunities. Highlighting a series of collaborations, the session aims to analyze the numerous investment and business opportunities involving the two countries. “What strategies can be used to implement and strengthen this mutual economic growth?”

- 11:45 a.m. – 12:30 p.m. **Italy and Oman: promoting mutual economic growth through strategic partnerships and innovative approaches**

Description: An overview of the state of the art of Italian-Omani relations, with a focus on joint projects, investments, and commercial opportunities. Highlighting a series of collaborations, the session aims to analyze the numerous investment and business opportunities involving the two countries. “What strategies can be used to implement and strengthen this mutual economic growth?”

- 12:30 p.m. – 1:15 p.m. **Italy and Saudi Arabia: promoting mutual economic growth through strategic partnerships and innovative approaches**

Description: An overview of the state of the art of Italian-Saudi relations, with a focus on joint projects, investments, and business opportunities. Highlighting a series of collaborations, the session aims to analyze the numerous investment and business opportunities involving the two countries. “What strategies can be used to implement and strengthen this mutual economic growth?”

- 1:15 p.m. – 2:00 p.m. **Networking lunch**
- 2:00 p.m. – 3:00 p.m. **The private sector as a driver of development in the MENA region; finance and development. The role of institutions, conventional finance, and Islamic finance**

Description: The private sector is considered by various economists, and confirmed by the latest World Bank report, to be one of the main drivers of development in the MENA region in the near future.

An overview of the current situation and opportunities offered to SMEs in various Arab countries.

Italiane, con un focus su progetti congiunti, formazione ed utilizzo della Finanza Convenzionale e della Finanza Islamica. Ruolo delle banche e delle Istituzioni

- **3:00 p.m. – 3:15 p.m. The Mattei Plan and its impact on Arab countries in Africa. Update and future opportunities.**

Description: The Mediterranean is the scene of some of the most compelling challenges of our time. Deeper cooperation between neighboring countries can foster greater security and economic prosperity, and the Mattei Plan offers an unprecedented opportunity to strengthen such cooperation with Arab countries on the African continent. Update on what has been implemented so far and what can be done in the immediate future.

- **3:15 p.m. – 4:00 p.m. Global Markets. Infrastructure and Logistics as Strategic Factors for Growth.**

Description: Infrastructure and logistics play a crucial role in the economic growth and strategic development of companies and countries.

Some examples: Sustainable trade routes; developing logistics and transport infrastructure facilitates access to Arab markets. Enhancing Italian ports as a strategic access point for goods destined for Arab countries. Italian know-how for the development of roads and railways in the Arab world. Technological integration and sustainable development in line with the green strategies of Arab countries. Analysis and solutions proposed by some of the main operators in the sector.

- **4:00 p.m. – 4:45 p.m. Artificial Intelligence and its application in various sectors such as agriculture, tourism, and healthcare.**

Description: Artificial Intelligence is revolutionizing various sectors, including agriculture, tourism, and healthcare, thanks to its ability to analyze large amounts of data and optimize processes.

In these sectors, AI offers advanced tools to improve efficiency, increase customer satisfaction, and promote innovation.

Industry experts will discuss and promote solutions and alternatives to various problems.

- **4:45 p.m. – 5:30 p.m. Water and the environment: at the heart of needs, challenges, and opportunities in the Arab world.**

Description: Water and the environment are crucial and interconnected issues in the Arab world, which is characterized by unique challenges and potential opportunities.

Industry experts will discuss and promote solutions and alternatives to various problems.

- **5:30 p.m. – 6:30 p.m. Conclusions**